



APACHE

Public Kick-Off / Workshop #1

Saturday, 18 April 2015 9:45 – 11:15 AM

AGENDA

- Welcome / Staff Introductions**
 - 2015 Character Area Planning Process**
 - Sequence of Planning areas
 - 2015 Timeline [see *Public Meeting Series* handout / web]
 - Preliminary Organizational + Planning meeting held 18 February 2015 with Mayor Mitchell and Councilmember Kuby [see *Meeting-at-a-Glance* summary]
 - Building the Placemaking Campaign**
 - Give Us Your Word
 - Tempe Channel 11 / YouTube video
 - Social Media / Web
 - Targeted direct-point outreach [schools, ASU, business community, CVAC, NEDCO, etc.]
 - Quick Response / Ride-the-Rail surveys
 - Meet-Ups at local favorites within the area
 - Others? Send us your ideas
 - Apache – Character Area 4 Summary**
 - Key Planning Goals
 - Next Steps / Wrap-Up
 - Workshop Activity – Rotating Stations** [15 minutes each station]
 - Business + Development
 - Transportation + Connectivity
 - Neighborhood Vitality + Preservation
- 

